

## SWOT Analysis - Summary from MAP Workshop on 18 June 2022

Strengths	Weaknesses
<p><u>People:</u> Multi-talented congregation / lay leadership; willing volunteers; diversity of ages; passion for the community; hospitality and welcome; Loyalty / steadfastness of the core members; Hope/faith</p> <p><u>Buildings &amp; Finance:</u> The main church, Orchard and PA Hall. The legacy</p> <p><u>Ministries:</u> Wedding / Baptism / Funerals Children and Youth work; Messy church Worship band Preaching Life Groups</p>	<p><u>People:</u> No Rector or curate, lack of ordained leadership No Children and Families worker Shortage of volunteers across teams, some people over-stretched. Some families no longer coming Low racial diversity - we don't represent our community</p> <p><u>Buildings &amp; Finance:</u> Physical separation from the village Running costs exceed annual income</p> <p><u>Ministries:</u> We could improve our communication and outreach Need for more pastoral care</p> <p><u>Other:</u> Lack of flexibility to new things</p>
Opportunities	Threats
<p><u>People:</u> New Rector (and ...curate) Growing lay leaders and volunteers</p> <p><u>Buildings &amp; Finance:</u> Make better use of our amazing buildings - incl. Mugswell community hall Legacy funds</p> <p><u>Ministries:</u> Youth &amp; Children's work, incl. Messy church Outreach e.g. Service on the green, CAMEO Lively and organised community in Chipstead, Hooley, Netherne, Mugswell More pastoral work Growing prayer ministry Online provision More events</p> <p><u>Other:</u> Different styles of worship Environmental issues - eco-church</p>	<p><u>People:</u> Dwindling congregation - lost people (post covid) Burnout for busy bees - during interregnum; Doing things in our own strength Complacency, apathy, spiritual attack, Reluctance to share tasks Risks to unity Staying relevant and engaging with the community</p> <p><u>Buildings &amp; Finance</u> Cash poor, capital rich Restrictions relating to our historic church and village - e.g. council and DAC</p>

